

Journey for Change Maker

An inspiring seminar retreat to succeed without struggle

Ladies Lead
Journey 4.0

San Francisco

26.-31. March 2017



LadiesLeadChange

Thrive in life and business

Join our unique and powerful program in the San Francisco Bay Area. It's a 'Journey within' - inspired by the hub of innovation. This 'little bit different' seminar retreat will support you to face every day challenges of today to create positive impact in the world - strong, focused, energized, passionate and joyful.

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For You

Whether you are an employee, manager or lead your own business, this journey is for YOU to get focused and inspired to be your most thriving Self.

Are you ready to create a different and more meaningful life for you and others? Then join us to accelerate without burning out.

- Are you ready to take a stand and create a thriving career?
- Blossom and feel in balance - inside out instead of burned out?
- Think about starting your own business or initiative?
- Would you like to show up as a powerful inspiring leader?
- Present yourself and your ideas strongly to your surrounding?
- Or wondering how to combine motherhood and career?

These and many more reasons can lead to join this journey.

We know you are unique and that you have an amazing vision within waiting to become alive.

During these 6 days you will find your focus - through radical self-awareness and inspiring best practice solutions – to be strong in body and mind to follow your passionate heart.



"Don't quit.
Never give up trying to build the
world you can see, even if others
can't see it. Listen to your drum and
your drum only. It's the one that
makes the sweetest sound."

by Simon Sinek



About the Retreat

On a regular basis we are offering retreats and open seminars all over the world.

This one though is special as it is only for a **small group of 12 international women.** (Main language will be English, if needed translated to German or Swedish)

It will combine the benefits of rejuvenation and stretching the mind. A very different framework to explore how to thrive and succeed in the world today.

Through deep introspection and self discovery you will identify your patterns and blocks, your unique gifts and values and what gives you meaning in life to create a powerful vision.

You will leave this journey with a bag full of inspiration, a deep knowledge about your inner compass and a vision to thrive for.

And last but not least with a powerful network of peaceful warriors who help you to stay focused on your path to create much needed positive impact in the world.

- Tap into an uncovered landscape to ignite all your strengths
 - Learn how to make decisions aligned with your purpose and values
 - Learn valuable practices to re-center when life gets challenging
 - Have fun, relax and enjoy the rebirth of your hidden dreams
- ... to write a new and fulfilling chapter in your life.

This journey draws upon evolutionary practices, leadership development techniques combined with art, somatic exercises and mindfulness.

We will nurture our soul in the nature of Marin, bath in the excitement of the city San Francisco and ignite new ways of thinking in Silicon Valley.

Ignite Your Greatest Self

Focus: Spectacular sceneries across mountains, redwoods and the ocean will give you space to detox from ongoing demands.

Inspiration: You will refocus through a firework of conversations with the most creative and successful spirits of San Francisco / Silicon Valley.

Action: New Work skills and a success mindset will drive your progress to create the highest impact you envision – for you, your organization or the initiative you are leading to change the world for good.

This journey will be a unique time for personal and professional (re)focusing – a modern pilgrimage to courageous impact.

Our Mythology

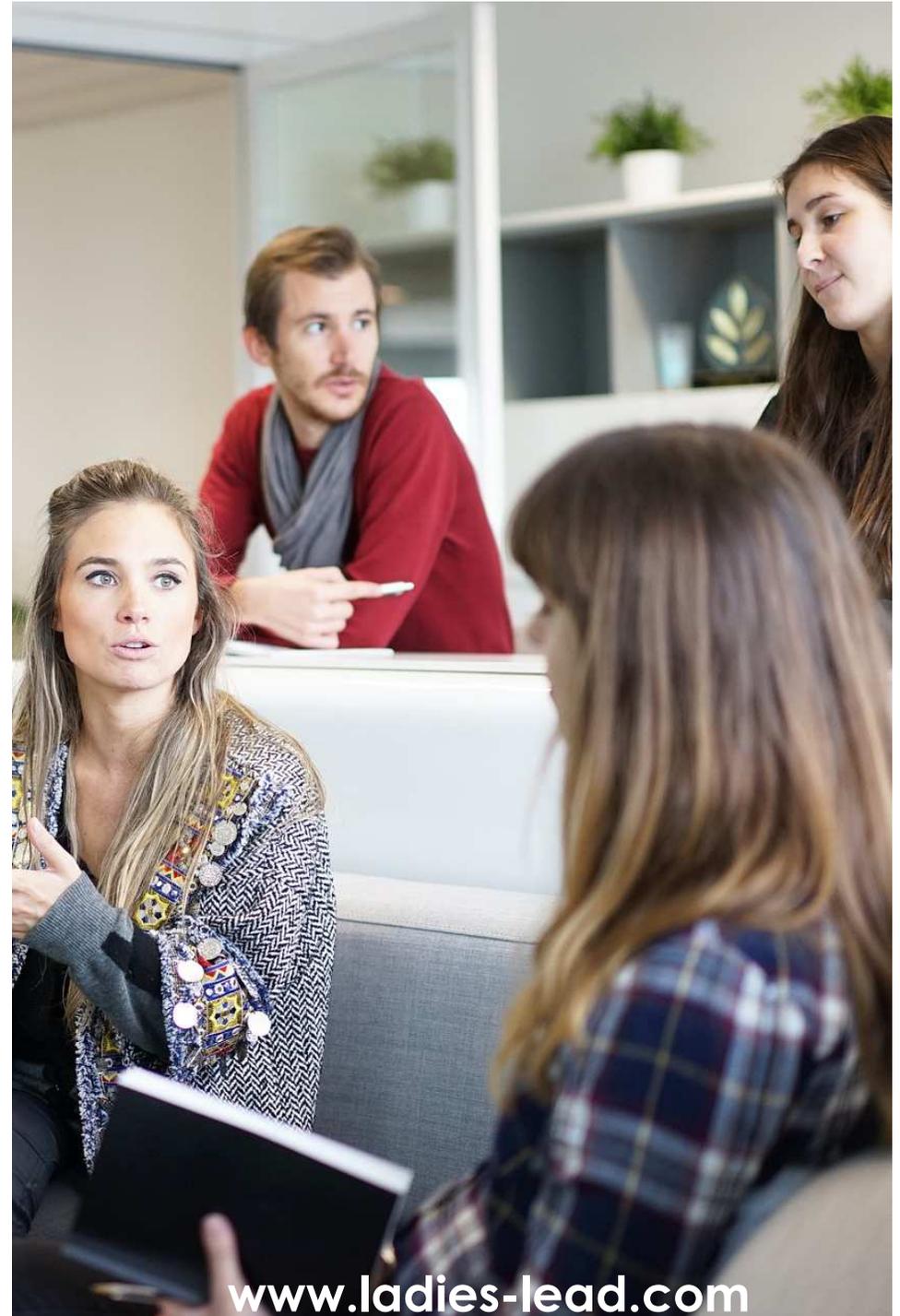
Our concept is out of the box and also based on a proven success model. It follows structure combined with creativity and exploration – just like a lab.

1. **Why:** Purpose/Passion/Programming
 - Explore your individual core and 'north star'
2. **What:** Self/Work/Relationships
 - See the full integrative map in which you operate
3. **How:** 7 Key factors to Thrive
 - A specific mindset is leading to powerful solutions

Not to forget ...

- You learn valuable mindfulness practices to stay sane in chaos
- Hiking, dancing or handstands will make your body & mind extend
- Healthy picnics in nature or a delicious wine tasting included
- Challenging, inspiring and caring conversations open a new horizon
- Learn Creative (Design) Thinking for future solutions
- Surprises 'SFO style' might entice you out of your comfort zone

Last but not least: Lots of fun, laughter and sisterhood



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Facts & Figures

Date: 26.-31. March 2017

We start Sunday early morning at 9 am and end Friday around 2 pm.

Location: San Francisco Bay Area

The Journey will be in the triangle of innovation – the San Francisco Bay Area. We will kick-start in Marin County, continue into San Francisco and end in Silicon Valley.

Program fee

Corporate 1.990,- € / Non-profit & Individual 1700,- € which includes:

- Intake & Follow-up Coaching Session
- 6 day seminar guidance and study material
- Evening network programs (incl. entrance fees)
- Healthy snacks & drinks during the day

We offer payment plans and sponsorships

Sign up for two and save 200,- each

Funding should never be in the way. If you are a change maker, we want you on this journey. Speak to us and we find a solution.

VAT / Flight / Transfer & Accommodation costs occur additional on participants responsibility.

After registration and soon as the group forms, we support to collaborate for a joined AirBnB rental and car sharing.

Registration

The group size is limited to **max. 12 women** to secure a deep time of retrospective, rejuvenation and dive behind the scene.

To sign up please send an email to **eve@ladies-lead.com** with your contact information. (First come first serve)

We are excited to be your muse on this amazing journey to new insights and greater impact in life & business.



Muse & Igniter: Eve's Story

Eve Simon is a catalyst for change; resourceful, creative and committed running her own boutique consulting & coaching firm for more than 12 years providing advice and guidance to corporations and individuals all over the world.

Prior to starting her own company *Inspiration Without Borders* and the Initiative *LadiesLeadChange* Eve spent the first 14 years of her career in senior management and leadership positions spanning multiple industries; including Telecommunications (E-Plus), Advertisement (Grey Network), Health Care, Retail, Fashion and Hospitality.

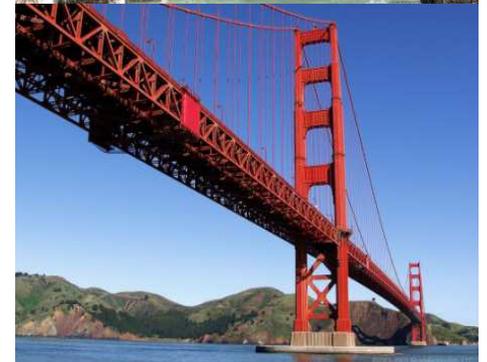
First hand she experienced the pressure as a female executive in the corporate setting and the ever going change of growth and decrease and the pitfalls and solutions which come with these circumstances.

Eve, holds a Master's degree in Marketing and Economics from the University of Basel, Switzerland and is certified from the NLP & Coaching Institute of California. As an ever curious human being she also studied the science of Feng Shui, mindfulness, somatic body awareness, martial art as well as Design Thinking and System Solutions.

As a global citizen with an open mind Eve, born and raised in Germany, presently lives with her daughter on two continents (Düsseldorf, Germany and Silicon Valley, CA).

"It's the time for women who will pave a new liberated path for themselves. These feminine leaders will set the new generation free to create healthy, successful and sustainable work-life-style designs for everyone to thrive."

Eve Simon



Mentor on Board: Lena's Story

Lena Lindblom is a licensed Psychologist, Organizational Consultant and a trained Actress. She has worked with Telefonica, O2, Telia Sonera, Ericsson, IBM, Hewlett Packard, Tech Data, Alfa Laval, Billerud, Axfod, ICA, Danske Bank, SIDA and IKEA.

For many years Lena held programs in France & Sweden in "The Human Element": a program for personal and leadership development. By increasing openness, honesty, responsibility and reducing unproductive defensive behavior, you can create more open cultures, trust, creativity, innovation and engagement which leads to greater accomplishment of goals and better individual, team and organizational performance.

Self-awareness and self-esteem will effect the individuals prosperity and initiatives which also will effect the success of the organization. Transformation goes from inside out and to be able to lead others you have to firstly be able to lead yourself.

Lena is also specialized in stress-management and work-balance and brings her own experiences and expertise to her clients worldwide.

Lena is based in Stockholm, Sweden.

Lena Lindblom, Actress, high-end consultant, rock star Mentor with a passion for supporting women to find their own path in life.

Change the world for good

in being your focused, clear and strongest Self

Join the movement
The world needs
YOU

About the Initiative *LadiesLead*

Passionately the team of *LadiesLead* supports and inspires women to express themselves authentically and strong. We strive to provide the tools, knowledge, recourses and network to help women lead, start or grow businesses in a way that integrates feminine values in equality with the masculine characteristics. It is our desire that women have a strong voice and take a stand in shaping the future of how we work and live in our ever evolving world.

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